

WE ARE ONLINE RESCUE SPECIALISTS who deliver you from your ineffective website, and free you from site maintenance.



HOMELESS ONLINE?

Obviously, if you have no web presence your clients move on to your competitors. We can fast track you into a showcase site.



ONLINE RENTAL?

- **Industry** - Opportunists have sprung up selling website packages, claiming to be experts in a certain field. They overpromised, overcharged and under-delivered. Clients usually contact Firehouse right before contract renewal — that's okay! We can rescue you to ownership within 1-2 days.
- **DIY** - Rented a cheap and easy site just to get started...and now you're tired of a site made for anyone? With Firehouse you can own your unique, purposely branded site.



NEED AN ONLINE REMODEL?

You loved your website, but she's not aging well. Or you want to build a new addition of features. Firehouse can rework your site to be more professional looking and increase functionality.



ONLINE PROPERTY MANAGEMENT

Your clients came to you because of unique value you bring to the table, right? We free you to do just that — to work on your business by Firehouse managing **website maintenance**: keeping URLs and SSL certificates current, handling hosting, monitoring SEO performance, updating software, being on call for site tech support, and even updating content for you. - [starting at \\$60/mo.](#)



NEIGHBORHOOD WATCH ON THE WEB

What's the point of having your own place if no one visits? **Email marketing** keeps you in touch and brings others to your site. **Online advertising** needs to be wisely managed and revised throughout campaigns. If you don't have time to feed **social media**, Firehouse will keep you in active in the community. And we'll keep your online reviews in good standing with **reputation management**.

SERVICES OFFERED

WEB DESIGN	custom crafted to convert visitors > customers
WEB AND APP DEVELOPMENT	we use technology make it easier for customers to buy from you
SITE MAINTENANCE	we assume your online responsibilities so you can focus on your business
GRAPHIC DESIGN	unique, purposeful look that resonates with your target market
AUGMENTED & VIRTUAL REALITY	superimpose your product through smart device or help customers visualize your services/product
EMAIL MARKETING	leverage viral marketing, reward loyalty, maintain relationships, deliver value
TEXT MARKETING	boost customer loyalty and stay connected through mobile phones
ONLINE ADVERTISING	capture customers 1) looking for your product or 2) matching your target market demographic
SEO	maximize a site's stickiness to webbots
Keyword analysis	discover target market behavior to better attract
Competitive analysis	discover what competition is doing well, what they're spending, and what their weaknesses are
ONLINE REPUTATION MGT	system to maximize the Google reviews quality/rating
ONLINE ADA COMPLIANCE	avoid law suits for sites not friendly to disabled, or triage in reaction to legal letter
